

Faroverde Financing Program

## Impact Report 2023/2024





50 000 \$

financial contribution

860

people directly affected

## 22 years old

of involvement in Ecuador!



## 4 provinces

Guayas, Pichincha, Pastaza, Chimborazo



## A Year with Faroverde: Sowing Hope, Reaping Lasting Change

In 2023, the Children's Foundation of Ecuador is taking a major step forward with its new Faroverde program, consolidating its impact on women and children in Ecuador. Born from the desire to bring deep and lasting change to often forgotten communities, this program is dedicated to women's empowerment and children's education, two essential pillars to break the cycle of physical and psychological precariousness and contribute to hope. While the challenges in Ecuador, such as insecurity, precariousness, and different types of violence remain pressing, our commitment to these vulnerable populations is growing stronger every day. By supporting local projects that target these issues, Faroverde allows several hundred women to regain their emotional, physical and economic autonomy and their children to flourish in safe environments.

This impact report reflects the progress made in 2023/2024. Through collaboration with our partners on the ground, concrete results have been achieved, touching the lives of many families across various Ecuadorian provinces. These actions demonstrate that, even in the face of significant challenges, it is possible to bring hope and opportunity to those who need it most. We are determined to continue on this path, to redouble our efforts, and to further strengthen the courage of the women and children we support. Together, we are working towards a future where every individual, regardless of their condition, can prosper and live with dignity.

## Discover highlights from our 2023/2024 impact report!



This year, the Faroverde program is proud to support four local organizations in the cities of Quito, Riobamba, Guayaquil and Puyo. These organizations were carefully selected by a committee of seven members, all members of the FEÉ Board of Directors, ensuring a rigorous and transparent process. The projects selected for 2023/2024 focus on crucial themes, including raising awareness of gender-based and domestic violence, as well as the empowerment of young adolescent girls and emotional and psychological support for single mothers who are victims of domestic violence. These needs were identified by local organizations, who have in-depth knowledge of the realities of the communities. We favor a collaborative and horizontal approach.



#### Objectives of the Faroverde program

The initiatives supported are structured around three main objectives:

#### Strengthening the autonomy of women heads of household

At the heart of our mission is the deep belief that every woman deserves the means to live independently and We securely. are committed to providing them with the tools they need to overcome the challenges of domestic violence and economic isolation. We help create environments where they can thrive and provide a brighter future for their children.

## Supporting children's education

children Young adolescents who have experienced difficult life experiences deserve opportunities to build a bright future. We firmly believe that education is an essential lever for personal emotional development, allowing them to acquire the skills necessary to overcome obstacles with confidence.

# Collaborating with local organizations in several Ecuadorian provinces

We strongly believe that the ensuring sustainability of these organizations is essential to maximize the longterm impact of their interventions By strengthening these organizations, we ensure that the initiatives supported continue to bring lasting benefits to vulnerable communities, thus creating resilient support networks.

"Let us build bridges between dreams and realities, enabling every woman and child to realize their potential and live in dignity."

The FFÉ team



#### Projects funded in 2023/2024

What are the four projects funded in 2023/2024?



1

#### A life of autonomy

Project Name: A Life in Autonomy Partner

Organization: Pueblito La Ternura Foundation

City: Quito, Pichincha Province

Contribution: USD 15,000

Duration: 1 year (November 2023 to November 2024)



Project Summary: This project aims to support seven adolescent girls so that they can train academically or practically, allowing them to obtain a professional degree or start a professional activity that will improve their quality of life. The objective is to promote independence in these girls, so that they can meet their basic needs despite the difficulties they have had to overcome. Under the coordination of Enrique Guzman, this project seeks to promote equal opportunities. The girls receive a special allowance that covers transportation and food costs and contributes to the rent, thus ensuring their well-being and financial stability. They visit the Pueblito la Ternura Foundation several times a month, where they receive follow-up from a multidisciplinary team that includes a social worker, a psychologist, an educator and a coordinator.





# **1**Life for autonomy

For reasons of confidentiality, we do not communicate the real names of the girls participating in the project. However, we indicate that they are between 17 and 24 years old. Some have overcome years of physical, emotional or sexual abuse by their partners or close family members. Others have had to face situations where their family, due to very precarious reasons, unfortunately did not have the capacity to provide a safe environment and had to leave their family home. Others grew up in a difficult context and were placed young in the Pueblito la Ternura Foundation, having had to deal with abandonment by their parents at a very young age.



## How does the Faroverde program concretely contribute to improving the lives of these young girls?

The girls receive comprehensive support to overcome their daily difficulties. For one year, the funding covers part of their rent, transportation costs and grocery expenses. In addition, financial assistance is provided for their studies, whether they are still in high school or enrolled in university, in fields such as law, veterinary medicine and catering. Also, twice a week, the seven girls have access to a psychologist and a social worker, while encouraging their participation in group workshops on self-esteem, education, or simply by offering them a space where they can be vulnerable and confide.

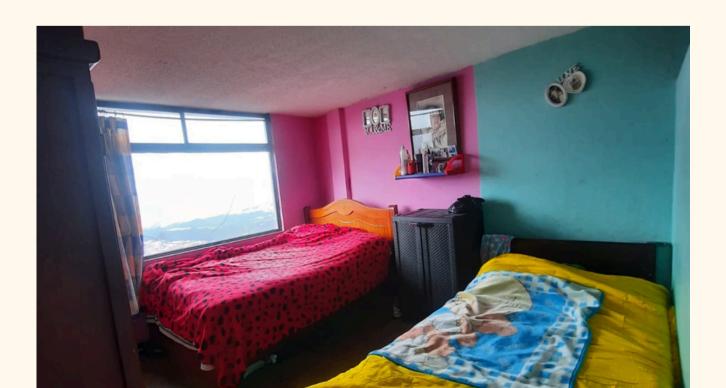
One of the girls has made significant progress in her law studies, having completed her third semester without difficulty. In addition, she now lives in a more comfortable apartment and has found a stable job, allowing her to support her two brothers who suffer from intellectual disabilities. Her self-esteem has improved, and she continues to aim to obtain her law degree within the next five semesters!



For her part, another of the young people is enrolled in a cosmetology program, benefits from constant support to improve her academic commitment and responsibility. Although her academic performance is still low, the psychological and emotional support has allowed her to begin an internship within her institute and to acquire greater professional and emotional stability.

One of the project's oldest young women, who struggles with a mild intellectual disability, has also made remarkable progress. Now in more dignified housing, she is starting training in fast food in order to start her own business. Despite the challenges of her disability and history of domestic violence, she demonstrates a strong desire to succeed and become independent.

Finally, one of the project's cadets, still affected by the loss of her parents due to COVID, is supported to complete her bachelor's degree. Well integrated into the program, she shows great responsibility and aspires to pursue studies in medicine or forensic psychology, while continuing to receive psychological support to cope with her grief.



### Are you discovering the FEÉ?

#### **Our mission**

The Ecuador Children's Foundation is a Canadian non-profit organization, actively involved in Ecuador. We work in two key areas, education and empowerment. We help women heads of household and their children in precarious situations, to improve their environment and their psychological and physical health.



Click here to visit our website!



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#### **Uru Warmi Women**

Project Name: Uru Warmi Women Artisans Partner Organization: Uru Warmi Women's Group from the

Kichwa Community

City: Puyo, Pastaza Province

Contribution: USD 6,000 Duration: 7 months

(November 2023 to June 2024)

Project Summary: The project aims to support 17 women from the Kichwa community in the Ecuadorian Amazon to improve the production and marketing of their agroecological crafts. This allows them to access income for adequate nutrition, while improving their socio-economic conditions. These women, mainly from 7 communities in the Pastaza region, are traditionally responsible for agriculture and children's education. The project addresses three main challenges in the city of Canelos: child malnutrition, diseases related to contaminated water and the low participation of women in community spaces due to intra-family violence. By strengthening women's economic autonomy, the project preserves local culture and identity, while promoting solidarity and environmental protection.











## How did our program concretely support the 17 women artisans?

In March 2023, when we met Lyhia, the inspiring leader of the Uru Warmi group, she shared with us the challenges they face. The first obstacle is the work infrastructure: these mothers work in a space that seriously lacks safety for their children. Lyhia passionately talks about the need to improve this environment, by adding suitable equipment and creating a room with a playground so that children can have fun without the risk of injury, a problem that has already arisen in the past. Marketing their products is another major challenge. Located in Canelos, about forty minutes from Puyo, they are struggling to make themselves known. They need funding to promote their work. Thanks to their efforts, a short film was shot, a photo catalog was created to highlight their creations and a local radio show was dedicated to this purpose. The journey of these women, marked by resilience and determination, is truly inspiring. Today, their new, improved and welcoming premises were inaugurated in June 2024, marking an important step towards a better future.











#### **Valiant Women**

Project name: Femmes Vaillantes

Partner organization: Nosotras con Equidad

Foundation

City: Riobamba, Chimborazo province

Contribution: USD 10,000

Duration: 7 months (February 2024 to September

2024)

Project Summary: This project strengthens the well-being of women, children and adolescents through awareness campaigns on their right to a life free from violence in the parishes of Cajabamba and Sicalpa, in the Colta canton, Chimborazo province. By emancipating the rights of girls and boys, this project fights against violence and discrimination linked to socioeconomic, political, cultural, ethnic and gender factors. Through targeted actions, the project mobilizes local institutional actors in the fight against violence. More than 700 people have been trained free of charge, and some victims of domestic violence have already taken legal steps to defend their rights. This project is sowing seeds for lasting change.













## What impact does Faroverde's financial support have on the success of the Femmes Vaillantes project?

This project allows the Nosotras con Equidad Foundation to implement a proven working model. With a team of lawyers, social workers and committed feminist activists, the foundation intervenes in rural areas where violence has unfortunately been rooted for generations, across the different regions of the province of Chimborazo. It establishes partnerships with local public bodies, facilitating access to community spaces and support from the authorities. With the support of Faroverde, the Foundation has expanded its reach by intervening in a region that is difficult to access. For six months, it visited schools, universities and public places, leading free workshops and presenting shows adapted to children. These initiatives aim to raise awareness among young people about the different forms of violence, teach them to recognize the signs of danger and inform them about the steps to follow to get help. Thus, Faroverde's financial support not only strengthened the impact and effectiveness of the project, but also helped to sow the seeds of lasting change within the Colta community.









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## Comprehensive assistance for survivors of domestic violence

Project Name: Comprehensive Assistance to Survivors

of Domestic Violence Partner

Organization: Maria Guare Foundation

City: Guayaquil, Guayas Province

Contribution: USD 7,500

Duration: 6 months (February 2024 to August 2024)

Project summary: This project aims to promote women's autonomy by providing free social, psychological and legal support following physical or moral abuse. In synergy with the Rosalia Foundation, our partner for over 20 years, this project takes place in Pascuales, a city on the outskirts of Guayaquil where the rate of domestic violence is particularly high. Through awareness sessions and workshops, the María Guare Foundation helps survivors of domestic violence rebuild their lives and better understand their rights, thus contributing to the prevention and eradication of gender-based violence in the community.





## What positive impacts does the financial contribution bring?

The María Guare Foundation, which has been working on the issue of domestic violence for over 15 years, has developed valuable expertise in helping women and children overcome these challenges. Around 80% of the people who attend the foundation come from Pascuales, where the Rosalia Foundation is deeply rooted in the heart of the community. This project has reached over a hundred people in just six months, providing direct access to families who sometimes live in situations of violence, but who are unable to find safe spaces to talk about it. Through free workshops open to all, the Foundation allows survivors to express their experiences, receive support, and rebuild their lives. Above all, the awareness sessions and activities offered promote collective awareness of gender-based violence. The team even goes so far as to go directly to the homes of women and children, encouraging them to actively participate in awareness-raising and empowerment campaigns!



This financial contribution is not limited to material support; it helps to create spaces for dialogue and solidarity, where families can come together, support each other, and begin the healing process.



"By sowing seeds of hope and autonomy through our projects, we cultivate a future where every woman, child and adolescent can live freely, without violence or discrimination, and contribute to a more just and united society."





Discover the cumulative results obtained, both quantitatively and qualitatively!

## Our qualitative results

01

Empowerment of women and youth: More than 700 people have benefited from training on rights and violence prevention, enabling them to take effective action against the abuse they have suffered.

02

Community Support: Projects established safe spaces that reached more than 100 people in six months, fostering open discussions about domestic violence and strengthening community support

03

Increased awareness: Through workshops, communities were informed about different topics leading to a transformation of mentalities and better recognition of the rights of women and children.

04

Strengthening access to services: Faroverde's support has helped reach remote areas, ensuring that victims of violence can access the necessary assistance

05

Mental health support: The organized activities created opportunities for sharing experiences, helping to reduce the isolation of participants and establish a network of solidarity.

06

Long-term perspective: Education and awareness initiatives promote a culture of respect and equality, aimed at building a more resilient future generation. engaged in the fight against violence.

The program has had a significant impact on women's autonomy by strengthening their economic skills and facilitating access to resources for victims. It has also raised community awareness on gender equality and improved children's socio-emotional education, promoting their well-being. In addition, it has strengthened local capacities, strengthening community support and partnerships. By reaching more than 860 people directly, the program has contributed to empowerment and better education.

### Our quantitative results

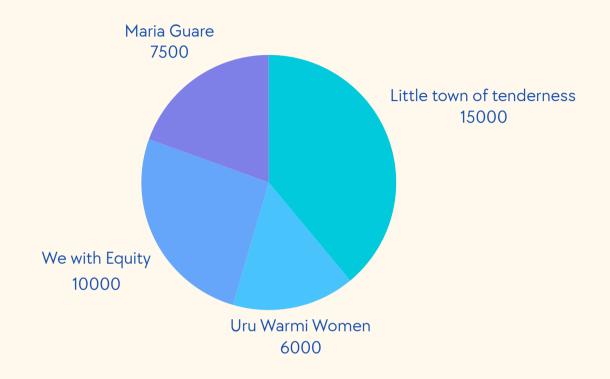
Project Name	Performance Indicators	Project targets	Results obtained
Uru Warmi Women	Number of women directly affected	17 participating women and their children	34 people affected directly and indirectly
	Construction of the new premises	17 women and the community of Canelos	Completed. Improved working conditions
	Improving the group's visibility in the Puyo region	17 participating women and the community of Puyo	Production of a short film, better visibility, participation in a local radio show
We With Equity Foundation	Number of interventions with public establishment (schools, universities)	th Children, girls and ts adolescents, teachers and parents, women	17 interventions carried out in public establishments
	Number of participants in interventions (direct and indirect)	500 people directly, 1200 indirectly	495 people affected directly and 1,500 indirectly
Maria Guare Foundation	Number of participants victims of domestic, gender and/or sexual violence	200 people	339 direct participants, including 265 new women
	Number of awareness workshops	14 workshops	14 workshops carried out

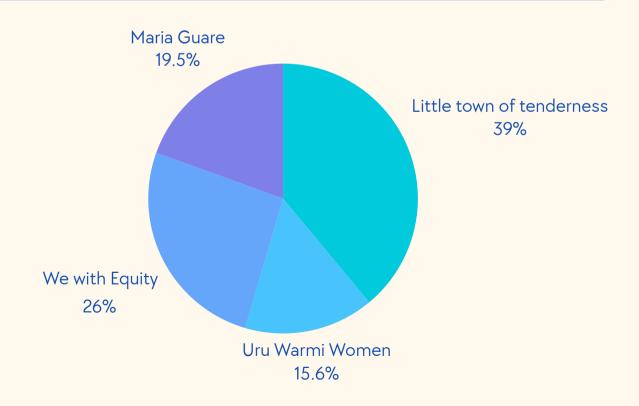
Project Name	Performance Indicators	Project targets	Results obtained
The Ternura Village Foundation	Number of girls receiving comprehensive follow-up	7 young girls aged between 19 and 25	Complete follow-up carried out with the 7 girls
	Number of follow-up sessions with stakeholders	74 sessions	74 sessions completed
	Improving the well-being of young girls	7 young girls aged between 19 and 25	Access to accommodation, coverage of tuition fees and moving up to the next year.
Total		860 people directly affected and 1,569 people indirectly affected	Overall impact: More than 2,400 people directly and indirectly impacted, strengthening autonomy and education.





## <u>Summary of amounts invested per project (in USD and %)</u>





#### Challenges encountered



During this first edition of the program, we encountered several challenges, but these obstacles also offer us opportunities for development. Our team in Montreal is small, an increased presence on the ground would allow us to more effectively evaluate initiatives and respond to emerging needs. In addition, it is clear that current financial resources are not sufficient to guarantee the sustainability of projects. Our partner organizations have highlighted their need for greater financial support to maximize the impact of their interventions. That said, we remain optimistic and committed to our mission. The Children's Foundation of Ecuador also has other programs, such as those of the Rosalia Foundation, which include a sponsorship program, a psychological support program, a women's center and a daycare. All of these initiatives allow us to diversify our efforts and strengthen our impact on the most vulnerable communities in Ecuador.

#### **Outlook for 2024/2025**

For the coming year, our goal is to strengthen our commitment to women and children in Ecuador. We want to deepen our support by renewing existing projects and increasing our resources for follow-up. Aware of the financial challenges, we will explore new avenues of funding and strengthen our partnerships with other organizations that share our vision. Emphasis will also be placed on the continuous evaluation of projects, to ensure their sustainability and lasting impact in communities

#### **Conclusion**

The first year of our program implementation has been promising, with encouraging results despite some challenges. We have seen a significant impact on the lives of women and children, while also realizing the limitations of our current structure. Moving forward, it is crucial to adapt our human and financial resources, in order to stay on track with our objectives. With a clear vision and renewed commitment, we are confident that we can continue to have a positive impact on the lives of women and children in Ecuador.





And let's remember, it takes a village to raise a child!