

**Children of Ecuador
Foundation**



PARTNERSHIP PLAN - CHIMBORAZO EXPEDITION

November 2017

A target of \$ 50,000 CAD

To celebrate its 15th anniversary, the Children's Foundation of Ecuador (FEE) has decided to do the big thing and to climb Chimborazo, the highest mountain in Ecuador, with its 6,300 meters high. A maximum of 15 persons can participate in the Ecuador Expedition which will take place from 10 to 20 November 2017.

The goal of this expedition is to raise \$ 50,000 for the activities of the FEE. This amount will allow the Foundation to finance the expenses related to the increase in the number of children in the center (10 more this year), the development of English courses, computer science, Sewing center at the women's center, maintenance of the new cybercafé free of charge to single mothers and their children, as well as the provision of a library. In total, these activities will benefit more than 400 people from the community of Pascuales. Each participant will be responsible for his / her own travel expenses and contribute to fundraising. Nevertheless, we are looking for partners who wish to play a leading role in contributing financially to this adventure.
































Please find enclosed the partnership plan that we propose. For more information and to discuss the formula you are interested in, please contact FEF President Yves Poiré at yves.poire@fee.org or FEE Director André Michelet-Figueroa, at andre.michelet@fee.org. You can also call 514-525-4920.

About the Children's of Ecuador Foundation

The Children's of Ecuador Foundation is a non-profit organization whose mission is to help single mothers in Pascuales, a suburb of Guayaquil (in the south of Ecuador), which has more than 3 million inhabitants and concentrates in its periphery the poorest areas of the country.

Founded in 2002, the Foundation has since supported more than 4,000 women through its Women's Center (Centro de Mujeres Madre Rosalia) and has also helped more than 1,500 childrens to continue their schooling through its sponsorship program.

For more information: www.fee.org.

| | DIAMOND Partner 10 000 \$ | GOLD Partner 7 500 \$ | SILVER Partner 4 000 \$ | BRONZE Partner 2 000 \$ |
|---|---|---|---|---|
| Visibility specific to the expedition | | | | |
| Title "Great partner of the expedition to Chimborazo 2017" |  | | | |
| Logo on the participants' polos |  | | | |
| Souvenir pictures at the top - logo and partner's name |  |  | | |
| Advertisement page in the Participant's Journey Log |  1 page |  ½ page | | |
| Presenter of the return cocktail of the adventurers <i>(In the presence of FEE participants, partners and family)</i> | |  | | |
| Logo in the participant's logbook * | | |  |  |
| Mention and logo - FEE Newsletter * |  |  |  |  |
| Mention and logo - FEE website article * |  |  |  |  |
| Mention and logo - FEE social media publications * |  |  |  |  |
| Mention and logo - page of the 2017 annual report on shipping * |  |  |  |  |
| General visibility - other means of communication | | | | |
| Title of "Great partner of the Children's Foundation of Ecuador" for one year |  | | | |
| Mention and logo of the Great partner on the home page of the site |  | | | |
| Mention and logo on the FEE website - Partners section * |  |  |  |  |

* Degree of visibility varying according to the level of partnership